

Research on the ways to cultivate Core Literacy of the Art College students

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Abstract: With the continuous improvement of personnel training specifications in China's institutions of higher learning, the cultivation of College Students'core literacy has gradually become the foothold of the goal of personnel training in the new era. Core literacy is put forward in order to meet the needs of economic, political and social talents under the background of the new era, which reflects the important influence of the times on College Students'education and training. Art education, as one of the most important components of the current higher education in China, is of great practical significance in promoting the all-round development of contemporary college students. From the perspective of traditional culture, contemporary college students lack solid core accomplishment and effective inheritance and reference of traditional culture, which is not conducive to college students to establish a healthy and good value system. In today's society, where the process of economic globalization and regional economic integration is gradually accelerating, the advantages and status of college students are more prominent, and they should adapt to the trend of world education reform and improve themselves comprehensively.

1. Introduction

With the continuous change and development of the society, people have also put forward new requirements for art education. Not only must the content of the study be interdisciplinary and comprehensive, but also the way of learning should focus on diversity and continuity [1]. Since the reform and opening up, China has entered the socialist market economic system, and education transformation has been put on the agenda. The concept of “core literacy” has gradually attracted the attention of academics and industry, and has become an important topic in the fields of education research, educational practice and education policy [2]. The cultivation of high-quality talents is a sacred duty given by the times to educational organizations. High-quality talents are at the forefront of the times and lead the Chinese people to the forefront of the world. The international research craze triggered by core literacy education has also promoted the extensive attention and exploration of the core literacy education of college students in the field of educational research in China [3]. The construction of a core literacy-centered teaching concept is crucial to enhance the country's core competitiveness, improve the quality of personnel training, and realize the modernization of the education system. It is an irreversible trend in the current development of international education [4]. Only with profound professional knowledge and correct core accomplishment can a stable core foundation be established under the impact of various values [5].

Under the historical background of the new era, the report of the 18th National Congress of the Communist Party of China puts forward the educational goal of “taking morality and cultivating people as the basic task of education, and cultivating socialist builders and successors with all-round development of morality, intelligence, physique, art and labor” [6]. Core accomplishment is the essential character and key ability that students gradually form to adapt to the needs of personal life-long development and social development in the process of receiving the corresponding education. As contemporary college students are in an era of abundant material and economic resources, they need to cultivate their healthy core accomplishment through the edification of traditional culture [7]. The extensive and profound traditional culture of our country contains the wisdom crystallization of all nationalities and has profound cultural value and ideological essence. Through continuous inheritance and creation, it has derived an important

humanistic spirit in line with the development of the times [8]. As the center and bridge commanding the education reform in various countries, the importance of core accomplishment is increasingly prominent, and has become an important way to lead the innovation and reform of education system, the professional development of teachers, and the modernization of teaching methods [9]. In today's society, where the process of economic globalization and regional economic integration is gradually accelerating, the advantages and status of college students are more prominent, and they should adapt to the trend of world education reform and improve themselves comprehensively.

2. An Overview of Art Education and Core Accomplishments

In all dimensions of core literacy, there are significant differences in scientific spirit, practical innovation, personality quality, learning ability, adaptability and cultural literacy among freshmen of different majors. For all ethnic groups and countries, including our Chinese nation, culture is the core force to rally people's hearts. College students, as the backbone of socialist construction, are impacted by western liberalism and emancipation of personal consciousness. College students' self-identity is increasing. Contemporary college students pay more attention to their own emotional demands and pay more attention to personal development and career development. Core literacy education focuses on the all-round development of college students, whose aesthetic orientation should be healthy, positive and elegant, so as to distinguish and resist utilitarian, vulgar and corrupt ideological tendencies. If effective measures are not taken in time to correct the ideological value system of college students, the values of college students will be seriously distorted, which will have a significant impact on the future development of students and the stability of society.

On the whole, the relationship between the three dimensions of the teaching process and between the three dimensions and the learning effect is assumed to be consistent with the observed data. Each path coefficient of the path model has significant significance. Fig. 1 is a path analysis model of effective classroom environment construction dimensions and learning effects in universities.

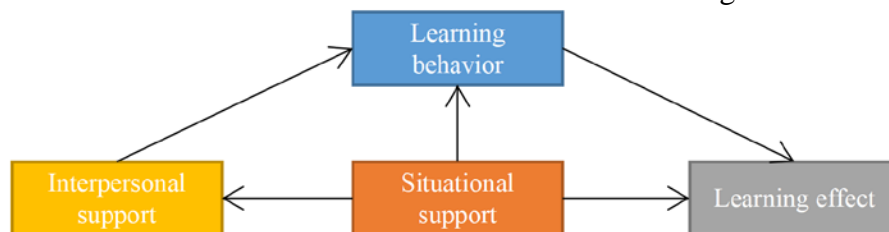


Fig. 1 Path analysis model

With the rapid growth of the number of college students, the art education in colleges and universities, including the quality of teachers, piano room venues, dance room facilities, etc., has problems such as shortage and aging. The existence of these problems has become an important factor affecting the development of art education and teaching in colleges and universities. In the actual process of higher education, educators should focus on the cultivation of college students' thinking rationality, that is, the ability to think independently and dare to criticize rationally, so as to promote college students to correctly understand society and know themselves. College students should take socialist core values as their spiritual guidance and thinking guide, study hard scientific and theoretical knowledge, actively participate in social practice, cultivate rich professional skills and comprehensive qualities, and actively practice core values in social life [10]. Each person's mental formation is different. It reflects people's way of thinking, behavior habits and thinking cognition. It guides us to be human and do things.

The society needs talents with high intelligence quotient and emotional quotient at the same time. In the process of developing their core qualities, college students must constantly improve their ability to deal with and bear hardships caused by worldly wisdom and setbacks. The traditional art education system, which used to have effective teaching methods and completely unified evaluation

standards, is now facing various challenges in real life. A simple and effective method to analyze the difference between core literacy training and vocational skills training is the hypothesis test of two independent sample methods. A university instructs teachers to teach the same subject in three classes at the same time. In the student evaluation, the teacher's evaluation data are shown in the Table.

Table 1 Student evaluation data of two independent sample means

Sample size	The average score	Sample standard deviation
69	82	4.7
63	74	4.3
58	81	5.2

3. Construction of College Students' Core Literacy System

3.1 Consolidate the Humanistic Connotation of College Students

Art education, especially art evaluation, is difficult to have a unified evaluation standard in practical operation. The aesthetic education standard in art education has always been controversial. It is necessary to strengthen the cultivation of students' ability, especially their learning ability and adaptability. Therefore, it is necessary to carry out effective curriculum planning and design according to the characteristics of freshmen. It is our sacred mission of the times to explore the organic integration of socialist core values into the core literacy system of College students. Whether in school or in society, we should strengthen the sense of responsibility of College students, emphasize that college students consciously cultivate a sense of social responsibility, consciously abide by laws and regulations and social ethics. Respecting the subjectivity of college students and allowing their personality development are conducive to enhancing their level of self-awareness and improving their autonomous learning ability to acquire new knowledge and master new skills. College students need special educational media that can help them balance their senses and emotions. Art education is an excellent medium.

Art education can guide the educated to understand and master the artistic connotation and aesthetic sense, stimulate interest, activate creativity and promote the perfection of the educated's personality. Art education is despised in people's ideas and is often placed on the edge of education. Under the background of examination-oriented education in China, the role of art education is often ignored. Learning behavior, interpersonal support and situational support are also significantly positively correlated with learning effect. This shows that the three dimensions are all correlated with the learning effect, further reflecting the higher internal consistency reliability of the overall scale. As shown in Table 2.

Table 2 Three-dimensional correlation analysis results of effective classroom environment construction

	Learning Behavior	Interpersonal support	Situational support	Learning effect
Learning Behavior	1	0.668	0.693	0.724
Interpersonal support	0.772	1	0.578	0.589
Situational support	0.644	0.624	1	0.641
Learning effect	0.621	0.581	0.641	1

3.2 Strengthening College Students' Self-Personality

Art education is a practical way of learning. In the process of implementing art education to college students, enriching the exchange platform of art education is an effective measure to

improve their art skills and participation consciousness. Big data is the foundation of education in the future. It is used to analyze and study the learning problems and knowledge points of a learner group or individual. It is possible to produce and collect large data in teaching. It is urgent for teachers to make full and effective use of these data. In the process of teaching, computer software technology is used. An example is given. This is helpful to observe the simulation of teaching design of big data education from different directions. The experimental results of the three experiments are shown in Fig. 2.

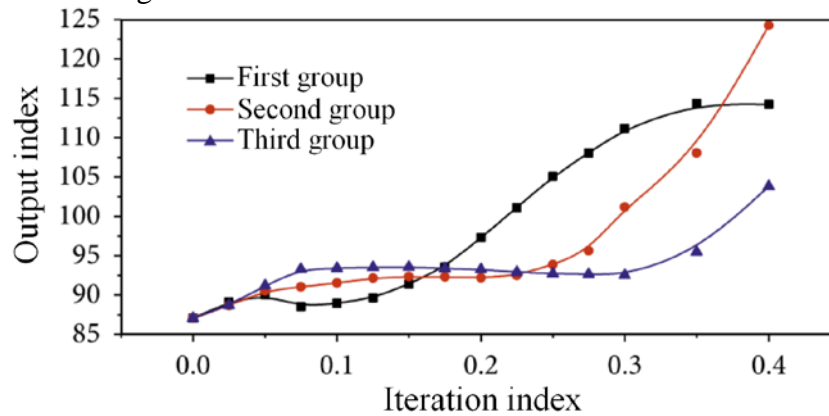


Fig. 2 Iteration value and output relationship

The socialist core values are the goal orientation of the national literacy and the basic guarantee for the cultivation of college students' core literacy, which requires college students to take it as the criterion for action and promote their all-round development. The university stage is an important period for the development and shaping of students' personality. A sound personality is conducive to students' rational view of themselves, positive realization of personal values, and compliance with social ethical requirements and moral standards. Physical development not only emphasizes the level of human development in science and technology and intelligence, but also includes human's ideology, morality, willpower, ideology and value orientation. After a period of artistic study, college students' interest in learning, self-confidence and the need for artistic exchange will be greatly improved. Under the new situation and background, we need to explore the connotation and extension of quality education in depth, understand the significance of youth growth, and enhance its sustainable development ability from the perspective of theory and thought.

4. Conclusion

As a systematic project, the development of College Students'core literacy is a mission, a responsibility and a direction of university education in the new century. In the process of carrying out the practice of art education in Colleges and universities, colleges and universities should strengthen the excavation of the cultural connotation and humanistic value of excellent art. College students'core literacy education depends not only on the guidance and management of College education, but also on the concern of family, society and the good guidance of mass media. The cultivation of College Students'core literacy must attach importance to innovation ability, so as to cultivate college students into high-quality talents with core literacy to adapt to the development of the times. The core accomplishment is applicable to any situation and is an advanced behavioral accomplishment. Therefore, from this aspect, not only should all kinds of education give full play to its role, fully promote the development of core literacy, but also the attention of the whole people. In order to finally promote and realize the promotion and development of college students' core literacy, we should define the teaching objectives of art education in colleges and universities, select the teaching contents and teaching methods that conform to the development of college students' core literacy. Future research should focus on clarifying the concept of core literacy, practical and empirical research, systematic and in-depth research, etc.

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